

GOVERNMENT of the DISTRICT of COLUMBIA
Office of the Chief Financial Officer
Office of Finance & Treasury

Presentation for
FMS' 15th Annual Government Financial Management Conference

Presentation by
N. Anthony Calhoun, Deputy CFO & Treasurer
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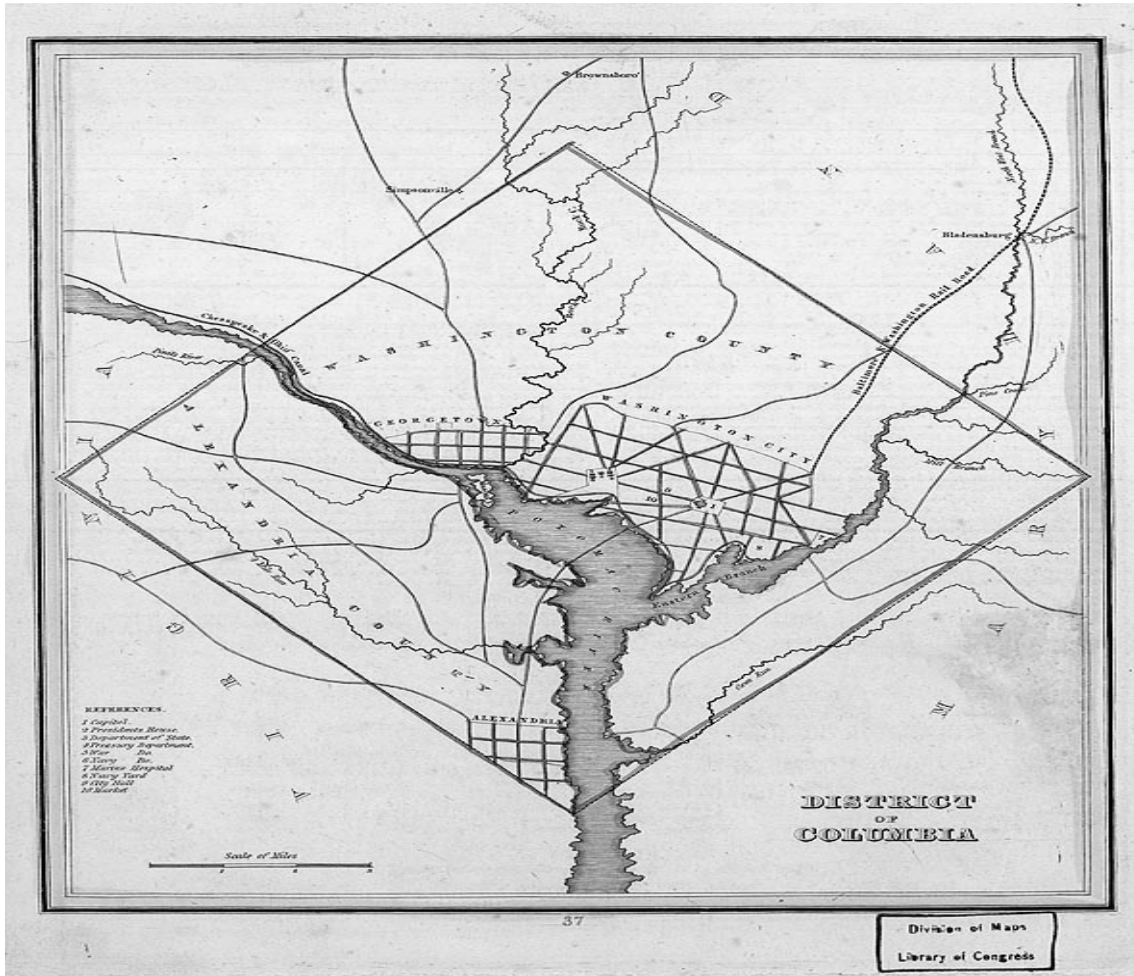
Agenda

- **Topic #1: Financial Impact of Alerted Threat Levels to District Resources**
- **Topic #2: E-commerce Initiatives in the District of Columbia Government**
- **Questions**

This map illustrates the Washington, D.C. metropolitan area, highlighting the Potomac River and the extensive network of highways. Key features include:

- Geography:** The Potomac River is shown flowing through the center, with the District of Columbia and parts of Maryland and Virginia visible.
- Highways:** Major routes are marked with shields, including I-495 (Capital Beltway), I-270, I-66, I-95, US-29, US-50, MD-202, and VA-267.
- Cities and Towns:** Labeled locations include Washington, Arlington, Alexandria, Fairfax, Loudoun, and various suburban areas like Reston, Herndon, and Silver Spring.
- Infrastructure:** The map shows the Annapolis Fwy, the Capital Beltway, and other significant roads connecting the region.

Original Map of Washington DC Area



Washington DC Statistics

- 68.25 square miles [smaller in area than any state]
- The nations capital
- Over 665,000 people as part of the daily workforce (not including military or embassy employees)
- Over 100,000 school children
- Comparable States/Cities - Population
 - Washington, DC - 560,000
 - Wyoming – 498,000
 - Alaska – 643,000
 - North Dakota – 634,000
 - San Francisco – 751,000
 - Baltimore – 636,000

Background of Washington DC

- Resident of the President of the United States, Vice President, and Congressmen from all over the United States
- Home of the White House, the Capitol, the Supreme Court, and Smithsonian Museums
- 186 Embassies located within The District
- Over 200,000 commuters into The District from surrounding states
- Over 17.2 million visitors annually (approx. 47,000 per day)
- DC must provide police, fire, and EMS services for everyone, and also for special federal events

Background Information of Alerted Threat Levels

Homeland Security Presidential Directive – 3

Purpose

- Homeland Security Advisory System provides a comprehensive and effective means to disseminate information regarding the risk of terrorist acts.
- Provides warnings in the form of a set of graduated "Threat Conditions".
- Intended to create a common vocabulary, context, and structure.
- Informs and facilitates decisions appropriate to different levels of government and to private citizens at home and at work.

Steps DC has Taken to Respond to Alerted Threat Levels

Washington, DC's Terrorist Threat Advisory System

- DC Emergency Management Agency (DCEMA) System mirrors the national Homeland Security Threat system.
- Unique to the District system are suggested precautions (guidelines) for DC residents and businesses.
- Influenced by Homeland Security and also may be adjusted by District officials in instances when threats specific to the District warrant a change.



Steps DC has Taken to Respond to Alerted Threat Levels

Emergency Information Center

Be Informed. Be Prepared. In an emergency, this site will provide real-time instructions to District residents and visitors.

Current News

- Police Department Raises Threat Level to Orange in Response to London Bombings
- Department of Homeland Security Raises Threat Level for Mass Transit Systems

Steps DC has Taken to Respond to Alerted Threat Levels

Emergency Management Agency

Services

- Alert DC Emergency Notification System * Special Event Planning
- Emergency Preparedness Training * Street Closing Permits
- Community Emergency Management Exercises

Information

- DC Local Emergency (notified via television, radio, newspaper, email, and mass fax)
- Terror Threat Advisory *Street Closings
- Planning Council *18 Major Hazards
- Emergency Plans *Preparedness Guides

Steps DC has Taken to Respond to Alerted Threat Levels

DCEMA Emergency Preparedness Training

- District government employees and to the general public
- Leads the effort to prepare our communities in the event of an emergency.
- Supplies emergency kits to allow people to stay put until the incident can be investigated.

DCEMA Partners Who Also Offer Training

- Federal Emergency Management Agency
- Center for Domestic Preparedness, Homeland Security
 - HAZMAT Technician Training
- Texas Engineering Extension Service
 - Emergency Medical Technician Paramedic Training

Cost Factor Related to Alerted Threat Levels

Terrorist Threat Advisory System

- Comprehensive list of security actions (some of which may need to be implemented at lower levels)
- Designed to respond to the elevation to High Risk (Orange) of terrorist attacks.

Cost Factors Related to Alerted Threat Levels

Little or No Cost Actions

- Increase the visible security personnel presence wherever possible.
- Rearrange exterior vehicle barriers (traffic cones) to alter traffic.
- Approach all illegally parked vehicles and question drivers.
- Alter primary entrances and exits if possible.
- Implement stringent identification procedures
- Remind personnel to properly display badges
- Require two forms of photo identification for all visitors.
- Escort all visitors entering and departing.
- X-ray packages and inspect handbags and briefcases at entry if possible.

Cost Factors Related to Alerted Threat Levels

Actions That May Bear Some Cost

- Increase perimeter lighting.
- Remove vegetation in and around perimeters.
- Institute a vehicle inspection program.
- Conduct vulnerability studies focusing on physical security, structural engineering, infrastructure engineering, power, water, and air infiltration, if feasible.
- Initiate a system to enhance mail and package screening procedures.
- Install special locking devices on manhole covers.

Cost Factors Related to Alerted Threat Levels

Actions That May Bear Significant Costs

- Additional police for POTUS & VPOTUS support.
- Maintain an extra large police force (particularly for Special Events)
 - For Example...

	- Population	- # of Sworn Officers
San Francisco	– 751,000	- 1,800
Baltimore	– 636,000	- 2,200
Washington, DC	- 560,000	- 3,800
- Overtime for fire, police, and EMS.

Financial Impact of Alerted Threat Levels to District Resources

District's Additional Expenses – per Event

2003 Events	2003 Total	2004 Events	2004 Total	2 Year Total
Anti-war demonstrations	\$ 1,340,332	4th of July Total	\$ 6,800	\$ 1,347,13
Brentwood Anthrax operations	\$ 3,784	Code Orange Alert Total	\$ 2,443,364	\$ 2,447,14
FEMS Federal Property Incident Response	\$ 3,100,000	FLSA Liquidation Total	\$ 1,966,390	\$ 5,066,39
FEMS Standby services for demonstrations	\$ 350,000	Hazmat/Federal Property Total	\$ 2,470,176	\$ 2,820,17
MPD FLSA Liquidation	\$ 1,290,018	Helicopter landings Total	\$ 665,280	\$ 1,955,29
High Alert	\$ 2,117,943	IMF/World Bank Total	\$ 1,639,994	\$ 3,757,93
IMF/World Bank	\$ 2,413,396	Pres. Reagan funeral Total	\$ 852,007	\$ 3,265,40
M.L. King, Jr. Day Holiday	\$ 1,400	State of the Union Total	\$ 122,434	\$ 123,83
State of the Union	\$ 7,000	US Capitol Decon-Dirksen building Total	\$ 17,520	\$ 24,52
		WW II Dedication Total	\$ 104,583	\$ 104,58
	\$ 10,623,873		\$ 10,288,548	\$ 20,912,42

Financial Impact of Alerted Threat Levels to District Resources

District's Additional Expenses – per Agency

Agency	2003 Total	2004 Total	2 Year Total
MPD	\$ 7,061,212	\$ 6,219,926	\$ 13,281,138
Fire/EMS	\$ 3,450,000	\$ 3,708,671	\$ 7,158,671
DCEMA	\$ 112,661	\$ 78,238	\$ 190,899
DPW		\$ 132,772	\$ 132,772
DDOT		\$ 106,245	\$ 106,245
DOH		\$ 30,541	\$ 30,541
DHS		\$ 10,035	\$ 10,035
DCRA		\$ 2,120	\$ 2,120
Total	\$ 10,623,873	\$ 10,288,548	\$ 20,912,421

Financial Impact of Alerted Threat Levels to District Resources

Expenses Federally Reimbursed

2003 - Agency	Request	Disallowed Costs	Reimbursement	Disallowed Costs Description
Metropolitan Police Department	\$7,410,721	(\$349,509)	\$7,061,212	POTUS/VPOTUS support
Fire and Emergency Medical Services Department	3,925,000	(475,000)	3,450,000	POTUS/VPOTUS support
D.C. Emergency Management Agency	119,661	(7,000)	112,661	Sniper Incidents
2003 Total	\$11,455,382	(\$831,509)	\$10,623,873	
2004 - Agency	Request	Disallowed Costs	Reimbursement	Disallowed Costs Description
Metropolitan Police Department	\$6,503,688	(\$283,763)	\$6,219,925	Federal Motorcades and POTUS support
Fire and Emergency Medical Services Department	3,984,671	(276,000)	3,708,671	Federal Protection - Motorcades
D.C. Emergency Management Agency	78,238	0	78,238	
DPW	132,772	0	132,772	
DDOT	106,245	0	106,245	
DOH	30,541	0	30,541	
DHS	10,035	0	10,035	
DCRA	2,120	0	2,120	
2004 Total	\$10,848,310	(\$559,763)	\$10,288,547	
2 Year Total	\$22,303,692	(\$1,391,272)	\$20,912,420	

Topic # 2: E-Commerce Initiatives in the District of Columbia Government

Background of Washington DC

- Responsibilities of a city, county, and state simultaneously.
- Large government with an annual expenditure budget of over \$7 Billion, a revenue budget of \$7 Billion, totaling \$14 Billion that needs to be managed.
- Over 37,000 employees
- Responsible for collection of all taxes.
- Pays all benefits.
- Administers the school district.

E-Commerce Initiatives in the District of Columbia Government

➤ Electronic Benefit Transfer system 7year - \$19 million contract

Serves 100,000 recipients

Department of Human Services, Income Maintenance Administration

- Temporary Assistance to Needy Families (TANF)
- Food Stamps
- Interim Disability Assistance

Department of Employment Services

- Youth Employment programs (ages 13-19)
- Welfare to Work programs
- Emergency grant programs (Hurricane Isabel)

E-Commerce Initiatives in the District of Columbia Government

➤ **Sungard Treasury Workstation Implementation**

- Improved cash management
- Automated posting of banking transaction to accounting system
- Wire processing (Wachovia and Bank of America)
- Cash forecasting (weekly and monthly)
- Improved investment returns (increased interest income)

➤ **Direct Deposit (ACH) Vendor Payments**

- Medicaid vendor payments (\$1 billion+)
- Charter school payments
- Unemployment benefit payments
- Office of Personnel Management payments

E-Commerce Initiatives in the District of Columbia Government

➤ **Electronic Tax Collection Program**

- Employee Withholdings
- Real Property tax collection via e-check (\$1 billion)
- Input via phone, web, IVR, live operator

➤ **Debit Card Programs**

- DC Energy – low income energy assistance program
- DC Recreation – summer youth program
- Board of Elections – poll workers

➤ **Employee Pay Card Pilot Program**

- 90% of Employees use direct deposit
- Many of the remaining 10% utilize the new payroll card program

E-Commerce Initiatives in the District of Columbia Government

➤ Improved Technical Infrastructure

- New servers
- New PCs
- Increased network security

➤ DMV, License, and Registration Renewal Services

➤ Online Purchase of Metro Faircards

➤ Provide Benefit Cards for TANF (Public Assistance) Recipients

➤ Expedited Reimbursement of Funds Transfers Between DC and the Federal Government

- Saves on labor and increases interest income.